COCO
ARTIFICIAL INTELLIGENCE & E-HEALTH

80 — Medical Centers 15 different cities

2M — Registered Patients

1.9k — Physicians

3M — Appointments

400% — MRR Growth 2019-2020 Today in Breakeven

$520 — Client Adquisition Cost

$14K — USD Life Time Value
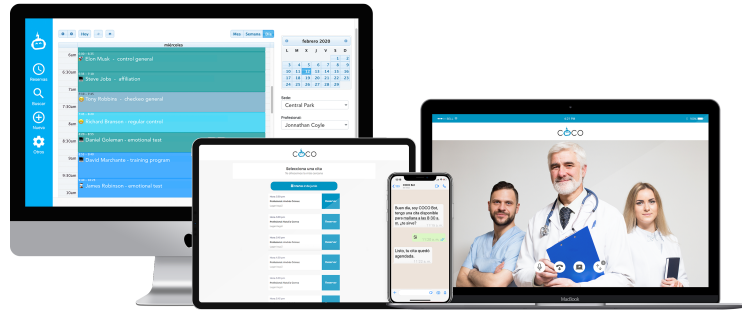
90% — Client Retention

⚡ HealthTech Startup

COCO transforms traditional medical centers into digital medical centers through Artificial Intelligence, Telemedicine, Chatbots and **tools for digital patient interaction;** helping the health industry manage populations at risk, reduce infraestructure costs and improve care experience.
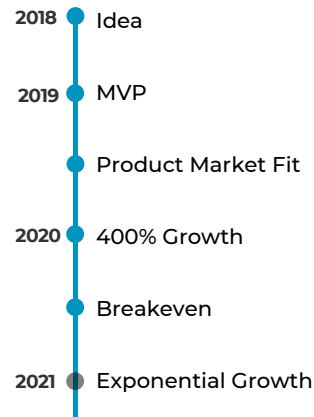*For each 10 medical centers impacted, it's like if we construct 3 more.*

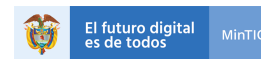**Intelligent Booking**   **Telemedicine**   **Self–booking**

⚡ Milestones

- 2018 — Idea
- 2019 — MVP
- Product Market Fit
- 2020 — 400% Growth
- Breakeven
- 2021 — Exponential Growth

◎ TAM

Medical Centers with minimun 3K patients/month

1.6 usd **billions**

After **COVID-19,** market is estimed to grow over **300%** from 2020 to 2025

🏹 MRR per semester

- $ 45k
- $ 100k
- $ 80k
- $ 60k
- $ 40k
- $ 20k
- $0

Year	Value
2018	2k
2019	5k, 10k
2020	15k, 27k
2021 APRIL	40k

Total income: **350K usd**
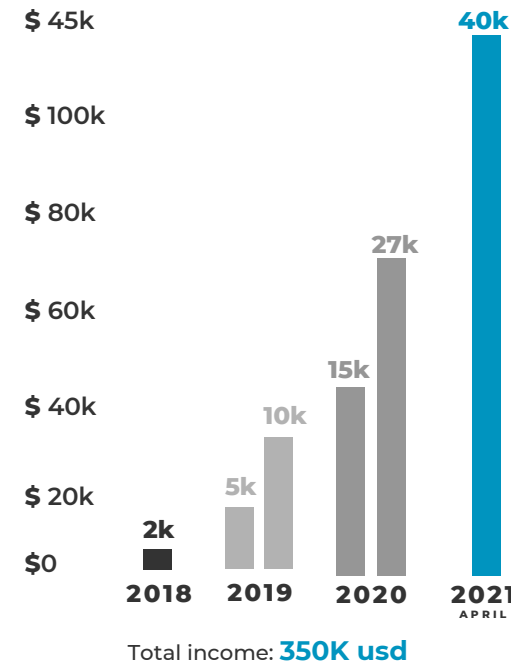
🏆 Awards

Winers of Geatest Social Impact
FEDESOFT Colombian Federation of software 2020

Choosen as Most Promising StartUp
Seedstars and Colombian Minister of Technologies 2020

First Place Hackaton COVID-19
Innpulsa Colombian Government and P4S 2020

Winners of International EVPA Awards
AI, digital & data   Astrazeneca Global 2020 among projects of Rusia, China, Vietnam and South Korea

👥 Core Team

CDO Alexandra Tamayo
Biomedical Engineer / Top MIT most LA innovative women.

COO Natalia Correa
Informatic Engineer / Project Management specialist.

CMO Deisy Rúa
Industrial Engineer / New Business Development leader.

CTO Co-founder Jonnathan Pulgarín
System Engineer / Software Developer.

CEO Co-founder Robert Parada
International Negotiator / Team Leader.

💰 Business Model

1.2k usd average **One-time** Set-up

1.5k usd average **Monthly** Subscription

Today our monthly money bag is over **40K** and our operation costs are around **25K**

⚡ Funding Goals

1M Ticket

10M CAP

↑ Human Talent   ↑ Commercial Expansion   ↑ R&D

⚡ Contact

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⚡ Partners

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